



## FOR IMMEDIATE RELEASE: NOVEMBER 6, 2020

# JOHN BROOKS COMPANY ACQUIRES ASL ROTEQ

**Toronto, ON November 6, 2020** - John Brooks Company Limited, experts in pumps, spray nozzles, filtration, valves, and engineered systems, has acquired ASL Roteq Ltd. "This acquisition will create value for our customers through our increased pump repair, field service, preventative & predictive maintenance, pump training, installation & startup. Many of our customers are continually seeking larger profit margins and are driven to maximize return on their net assets. As a result, they are often focused on maintaining, rebuilding and repairing equipment they already have on hand. With the acquisition of ASL Roteq, John Brooks significantly expands its resources of expert service technicians, millwrights and machinists that are available to serve our pump customers in the Ontario region", said Gord Bell, President of John Brooks Company Limited.

### About ASL Roteq Ltd.

ASL Roteq Ltd. was founded in 2003 by Jeff Johnson and located in Brampton, Ontario. They are focused on providing end-to-end pump repairs, service, training and helping customers solve their pumping requirements. Jeff has been involved with the Water Environment Association of Ontario (WEAO) for several years and currently chairs the Operator's Challenge Committee and is the Pump Maintenance, Event Coordinator. Jeff has authored several pump maintenance articles published in the WEAO Influent Magazine aimed at highlighting and solving common pumping problems. Jeff is also an MOE Director Approved trainer for his Understanding Pumping Systems training course.

ASL Roteq's entire team, including Jeff, will be integrated into the John Brooks pump team, and, as a group, we look forward to continuing to serve and support our valued customers.

### About John Brooks Company Limited

Founded in 1938, John Brooks Company Limited has been a one-stop distribution specialist for fluid handling companies. We provide the best breadth of high-quality products & solutions that improve our customers' bottom line.

### **JOHN BROOKS COMPANY LIMITED**

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[www.johnbrooks.ca](http://www.johnbrooks.ca) | [www.aslroteq.com](http://www.aslroteq.com)

A handwritten signature in blue ink that reads "Gord Bell". The signature is written in a cursive style and is positioned above a horizontal blue line.

**Gord Bell**, President

JOHN BROOKS COMPANY LIMITED

A handwritten signature in blue ink that reads "Jeff Johnson". The signature is written in a cursive style and is positioned above a horizontal blue line.

**Jeff Johnson**, President

ASL Roteq Ltd.